Food Supply Chains and COVID-19

Tim Kraft¹
¹NC State University

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ABSTRACT

In this video, Tim Kraft, Ph.D., explains what food supply chains are and how, over time, they have become more specialized to increase our food supply and lower the cost of food for consumers. He then discusses how these same operational improvements led to massive disruptions in our food supply chains when the COVID-19 pandemic hit, as food supply chains lacked the agility to react to the uncertainty in demand and supply caused by the pandemic.

Kraft is an Associate Professor of Operations and Supply Chain Management at NC State. His research examines environmental and social responsibility issues in supply chains. Kraft previously taught at the University of Virginia Darden School of Business and was a visiting faculty member at the MIT Sloan School of Management. He received his doctorate degree from Stanford University.

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TRANSCRIPT